

## SPECIALTY SIZZLERS: WHAT'S MOVING OFF STORE SHELVES IN THE SPECIALTY MARKET?

*This is an alphabetical listing of the hottest-selling items in the specialty segment of the toy industry, based on a survey of independent toy and gift retailers, reflecting the previous month's sales.*

### BALANCE BIKE

*Skuut*

### BANANAGRAMS

*Bananagrams*

### DOINK-IT DARTS

*Marky Sparky*

### FROGS

*Wild Creations*

### HEXBUG

*Innovation First*

### ICE CREAM

**PARLOR**

*Melissa & Doug*



*Lemonade Stand*



*Max Liquidator Eliminator*

*Bananagrams*



### LEMONADE

**STAND**

*Alex Toys*

### MAX LIQUIDATOR

**ELIMINATOR**

*Prime Time Toys*

### PLASMACAR

*PlaSmart*

### SNAP CAPS: THE

**ORIGINAL**

**INTERCHANGEABLE**

**BOTTLE CAP**

**NECKLACE**

*M3 Girl Designs*