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PRIME TIME TOYS' NEW CROSS BOW WOULD MAKE CUPID JEALOUS

Prime Time Toys' "CB-3 Stryker Cross Bow" Scores A Bullseye In The Mr. Dad And Great Dad 2009-2010 Holiday Seals of Approval

Hong Kong, China (January 4, 2010) – It has been said that Cupid is the greatest bowman of all time (Robin Hood and William Tell fans may disagree). However, had that cute, little diaper-wearing cherub been given the opportunity to use a modern crossbow, the world might be full of much more love! We're not saying that Prime Time Toys' new *CB-3 Stryker Cross Bow* will find you true love, but we are saying it will help you find the center of a target better and faster than virtually any other toy cross bow you can get. And because of how well this great toy hits the mark, it has been awarded the Mr. Dad and Great Dad 2009-2010 Holiday Seals of Approval.

Here's what Mr. Dad and Great Dad had to say about *CB-3 Stryker Cross Bow*:

"We have mixed feelings about toys that shoot, but this crossbow (which fires foam arrows up to 35 feet) is fun enough to get even the most computer-tethered tween outdoors. Compete with the kids for accuracy and distance or tie on a note to send secret messages to each other across the yard (or street). Whatever you do, be safe. No aiming at people or animals. Ages 8 and up."



About GreatDad.com

Headquartered in San Francisco, CA, GreatDad.com is a leading source of experience, recommendations, inspiration, and advice for dads -- all delivered from the male perspective. GreatDad.com has a library of over 2,500 articles on all aspects of parenting, all from dad's point of view, as well as the only weekly pregnancy newsletter written by and for dads.

About MrDad.com

Headquartered in Oakland, CA, MrDad.com, along with founder, Armin Brott, has helped millions of men around the world become the fathers they want to be. The author of seven bestselling books on fatherhood, Armin also writes the nationally syndicated newspaper column, "Ask Mr. Dad," and hosts the syndicated "Positive Parenting" radio show. His most recent book, *The Military Father: A Hands-on Guide for Deployed Dads*, was released this year.

About Prime Time Toys, Ltd.

Since 1990, Prime Time Toys, Ltd. has been producing fun, innovative toys and games that can be enjoyed both in and out of the water. Starting with the world famous *Splash Bombs®*, it has developed and expanded its line of water activities designed to give families hours of fun together. Just because Mom is sitting by the pool reading a book doesn't mean she doesn't deserve a good soaking! Every kid knows that! Prime Time Toys provides the tools to get the job done.

No water? No problem! Prime Time's line of soft, safe and action toys ensure endless enjoyment, indoors and out. To serve the world's fun needs, it has offices in Hong Kong and the US, and its products are sold by thousands of retailers across the globe.

Prime Time is proud to say it has made a big splash over the past 19 years, in every sense of the word. Click on their website, www.primetimetoys.com, for more information.